

NABCEP eNewsletter and/or Solo Advertising Request and Payment Form

NABCEP is pleased to offer this exclusive advertising opportunity to Continuing Education Providers, Manufactures, Accredited Companies, and Installation Companies.

NABCEP offers two advertising opportunities, see below to which one fits your company needs.

eNewsletter Advertising Opportunity

Solo Advertising Opportunity

Circulated six Times per Year	Exclusive Monthly Advertisement
Reaches over 40,000 Stakeholders	Reaches over 40,000 Stakeholders
NABCEP News and Editorials	Cost: \$1,600 per Publication
Updates on Certification and Recertification	
Updates on NABCEP's CE Conference	
Updates on other Event Participation	
Cost: \$1,250 per Publication	

ADVERTISEMENT CONTENT AND FORMAT REQUIREMENTS

All advertisements published need to be pre-approved by NABCEP and must meet the following requirements:

1. The advertorial or article must include: the company is current and complete information including business mailing address, telephone number, email address and certification number if required.
2. The advertorial or article must not: include any content that is offensive, disparaging, defamatory, harassing or obscene; include any content that misrepresents or misstates information concerning any product, service, publication, course, organization or person; be otherwise inappropriate, or inconsistent with the mission and purposes of NABCEP.
3. The advertorial or article must satisfy the following technical specifications:
 - Size: advertorial has a 500 word limit or article size – 600 x 800 Pixels
 - Format: pdf
 - Color: digital image
 - Properties: all fonts and artwork must be embedded in the advertisement

ADVERTISEMENT DEADLINE DATES

- Mar / Apr publication deadline date: February 23, 2022
- May / June publication deadline date: April 25, 2022
- July / Aug publication deadline date: June 25, 2022
- Sept / Oct publication deadline date: August 25, 2022
- Nov / Dec publication deadline date: October 25, 2022
- Jan / Feb publication deadline date: December 25, 2022

HOW TO SUBMIT AN ADVERTORIAL OR ARTICLE REQUEST

Complete your eNewsletter or Solo Ad request form below. You can submit your article one of two ways:

*Postal mail the completed form, advertorial or article with full payment to:

NABCEP
Attn: Sue McKeen
56 Clifton Country Rd., Suite 202
Clifton Park, NY 12065

Or:

* E-mail your completed form, digital advertorial or article to smckeen@nabcep.org and be sure to include your ***company/organization name and publication month in the subject line.***

Questions? Please contact Sue McKeen at smckeen@nabcep.org or 518-289-4859

COMPLETE THE E-NEWSLETTER or SOLO ADVERTISEMENT REQUEST FORM

Full payment and your digital advertisement must all be received by the advertisement request deadline date listed above in order for the advertisement to be published in the corresponding eNewsletter issue. Applications that are missing requested documentation and payment will be denied.

Please complete this form electronically or print clearly:

FULL NAME _____

COMPANY WEBSITE _____

COMPANY TELEPHONE NUMBER _____

CONTACT EMAIL ADDRESS _____

CONTACT MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

By submitting this request form, the undersigned represents and agrees to the terms of the NABCEP eNewsletter Advertising or Solo Advertising Format Requirements.

Signature: _____ Title: _____ Date: _____

Requested Placement Issue: Jan/Feb Mar/Apr May/June July/Aug Sept/Oct Nov/Dec

Publication Cost: One Issue \$1,250 2 Issues \$2,500 3 Issues \$3,750 4 Issues \$5,000
 5 Issues \$6,250 6 Issues \$7,500

Solo Publication Cost: \$1,600 Per Issue

Ad Payment:

Enclosed is a check or money order payable to NABCEP in the amount of: _____

Please send a link to process an electronic payment for the amount of: _____