

Raising Standards. Promoting Confidence.

Corporate Fundraising Program

NABCEP seeks your support to help us achieve our mission to improve the quality of renewable energy installations.

NABCEP has a tiered fundraising approach to accept donations from supporting organizations and individuals, with "Platinum", "Gold", "Silver", "Bronze" and "Green" sponsor levels ("Platinum" being the highest). The "Supporter" level is aimed at individuals who would like to make a contribution to NABCEP. Each sponsor level includes unique benefits that are available to donors for a period of one year after the donation has taken place. Donor rankings are explained in the table below.

Sponsorship program

Annual Donation Donor Designation

\$15,000 Platinum \$10,000 Gold \$7,000 Silver \$3,500 Bronze \$1,000 Green \$500 Supporter

A description of the benefits of each sponsor designation is provided below:

Platinum Sponsor –

- Mention on the NABCEP homepage (including company logo) as a "Platinum Sponsor"
- A jointly issued press release announcing the Platinum Sponsorship
- A "Platinum Sponsor" logo to use in marketing materials and at trade show booths

• The right to display the NABCEP logo on their website, with the words "Platinum Sponsor" above the logo.

• A "Platinum Sponsor" plaque

Gold Sponsor -

• Mention on the NABCEP sponsorship webpage (including company logo) as a "Gold Sponsor"

- A jointly issued press release announcing the Gold Sponsorship
- A "Gold Sponsor" logo to use in marketing materials and at trade show booths

• The right to display the NABCEP logo on their website, with the words "Gold Sponsor" above the logo.



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Silver Sponsor -

• Mention on the NABCEP sponsorship webpage (including company logo) as a "Silver Sponsor"

• A letter of appreciation from NABCEP

A "Silver Sponsor" logo to use in marketing materials and at trade show boothsThe right to display the NABCEP logo on their website, with the words "Silver Sponsor" above the logo.

Bronze Sponsor -

• Mention on the NABCEP sponsorship webpage (including company logo) as a "Bronze Sponsor"

• A "Bronze Sponsor" logo to use in marketing materials and at trade show booths

• The right to display the NABCEP logo on their website, with the words "Bronze Sponsor" above the logo

Green Sponsor -

• Mention on the NABCEP sponsorship webpage as a "Green Sponsor"

• A "Green Sponsor" logo to use in marketing materials and at trade show booths

• The right to display the NABCEP logo on their website, with the words "Green Sponsor" above the logo

Supporter –

• A "Financial Supporter" logo to use in marketing materials and at trade show booths

• The right to display the NABCEP logo on their website, with the words "Financial Supporter" above the logo

Please assist NABCEP in its goal of expanding the renewable energy market in a sustainable manner by completing and returning the Donation Form on the following page.



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Donation Form

Thank You for Supporting the North American Board of Certified Energy Practitioners! To make a donation to NABCEP at this time, please fill out and mail this form to: North American Board of Certified Energy Practitioners (NABCEP) 56 Clifton Country Road, Suite 202 Clifton Park, NY 12065 Amount of Donation: _____ USD Name of Company: _____ Contact Person: _____ Address: _____ Email: _____ **Payment Type:** Check or money order payable to NABCEP. VISA MasterCard AMEX Discover Card If Paying with a Credit Card: Name on card: _____ Signature: _____ **Billing address on credit card statement:** Credit Card number (do not use spaces or dashes)

If you have any questions, please contact Richard Lawrence at (800) 654-0021 or by e-mail at <u>rlawrence@nabcep.org.</u>