

NABCEP CERTIFICANT PROFILE

Will Herndon



Will Herndon is the Executive Vice President of Construction, and co-owner at American Solar Electric, Inc located in Scottsdale, Arizona. American Solar Electric provides turnkey PV systems and roofing systems exclusively for residential customers.

“When I was in high school and college I wanted to make things better in the world and working in the renewable energy industry is one way to do that,” he said.

“My NABCEP certification provided me with knowledge I can pass on to the 15 field construction teams I am responsible for. There is nothing else out there like it. It is the clear solution to fill company field operation needs.”

“While the NABCEP application process is onerous and the exam is hard it verifies that you made the right decision in taking the exam because it solidifies what you need to know.”

“I find that any new employees, who have NABCEP certification, have the credibility of competent professionals. It separates those who are more committed to the firm. In turn, this helps me determine those who can be leaders and promoted to higher positions.”

“Within our company, field construction crews appreciate the opportunity to climb the career ladder through the

achievement of certifications. They like to see a roadmap to be successful, I like to see them develop as individuals, and that development roadmap revolves around the NABCEP certification.”

“I would like to see an expansion of the certification options offered by NABCEP. Many of our field construction professionals cannot qualify for the current PV certification because it covers way more than their job description. However, it is important to have a certification that identifies them as professionals.”

“On a personal basis, my NABCEP certification helps me to contribute to the solar industry outside of my regular job by volunteering with NABCEP committees. I am able to associate with great people on the construction end of the solar business.”

“While many customers do not understand NABCEP very well, I am hopeful that the company accreditation program will impact the marketplace by eventually replacing the local utilities company oriented certifications. If this were to happen the utilities could then make available on their websites a list of NABCEP certified companies.”

“I believe it is important to keep up my professional standards and so I will be recertifying for the NABCEP credential.”