

NABCEP CERTIFICANT PROFILE

August Goers



August Goers has two NABCEP certifications — Photovoltaic Installer and Solar Thermal Installer. He is Vice President of Engineering at Luminalt Solar Energy Solutions located in San Francisco, California. Luminalt is a solar design-build firm, providing solar electric and solar hot water systems for single and multi-family homes, businesses, and non-profits.

“When I was 14 years old, I picked up some ARCO solar panels from the decommissioned Carrizo Plains power installation. I loved the idea of this panel lying in the sun and producing power day after day. The technology entranced me and I knew that I wanted a career in the solar industry. In fact, I am still using those panels for an attic fan at home.”

“The San Francisco Bay Area is a very competitive marketplace. I wanted to differentiate myself from other installers so I enhanced my engineering and electrical training with the NABCEP certifications for PV and Solar Thermal installers. I like to have the NABCEP logo on my business card. It tells customers that I know what I am doing.”

“Studying for these exams was an excellent way for me to fully understand all of the aspects of a properly designed and installed system. This is the best form of education in the renewable energy industry at this point in time.”

“Residential customers don’t understand NABCEP very well so, at Luminalt, we give them NABCEP informational brochures as part of educating them about the benefits of certification.”

“Commercial customers are typically more informed about NABCEP certification and they want to know if Luminalt has certificants on staff. When commercial projects are advertised, there is often a requirement for NABCEP-certified personnel and that can cause up to half of the potential bidders to drop out of the competition.”

“The value of having NABCEP certifications is so important to me that I will be recertifying for both the PV and Solar Thermal certifications when it is time to do so.”